



ASC SANSAR

A Journey to Build more together...



July 2023 Edition

Welcoming New Joiners - July



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Welcome aboard to all the new talented individuals joining the ASC Group! As we embark on this exciting journey together, we extend our warmest greetings and heartfelt wishes for your success and fulfillment in your new roles. Your arrival brings a fresh wave of creativity, dedication, and expertise, which we are certain will enrich our work environment and propel our company to greater heights. At ASC, we value innovation, collaboration, and a passion for excellence, and we have no doubt that each of you will play a crucial role in upholding these values. We believe that the synergy of our collective talents will lead to extraordinary accomplishments, and we are thrilled to have you as part of our ever-growing family. Here's to a remarkable and rewarding experience at ASC Group!

Employee of the Month - July



"Congratulations on becoming our shining star of the month **July**! Your dedication, hard work, and positive attitude are truly inspiring. Thank you for always going the extra mile and making a remarkable impact on our company.

You are a true asset to the company, and we are grateful to have you. Keep up the fantastic work and continue to shine bright! ASC also believes; A best employee is not the one who comes early and leaves late, but it's someone who dedicates themselves to their work wholeheartedly.

Tradition Continues- Birthday Celebration (July)



Happy Birthday to all the incredible employees of ASC! As we flip the pages of time, it is with great joy and admiration that we gather here in this month's edition of ASC Monthly Magazine to celebrate each and every one of you. Another year of dedication, hard work, and outstanding achievements deserves nothing less than a grand celebration. Your unwavering commitment to excellence has been the driving force behind our magazine's success, and we take this moment to express our heartfelt gratitude. As we blow out the candles together, let us look forward to another year of shared accomplishments and an unbreakable bond that defines the ASC family. Happy Birthday to each shining star among us!

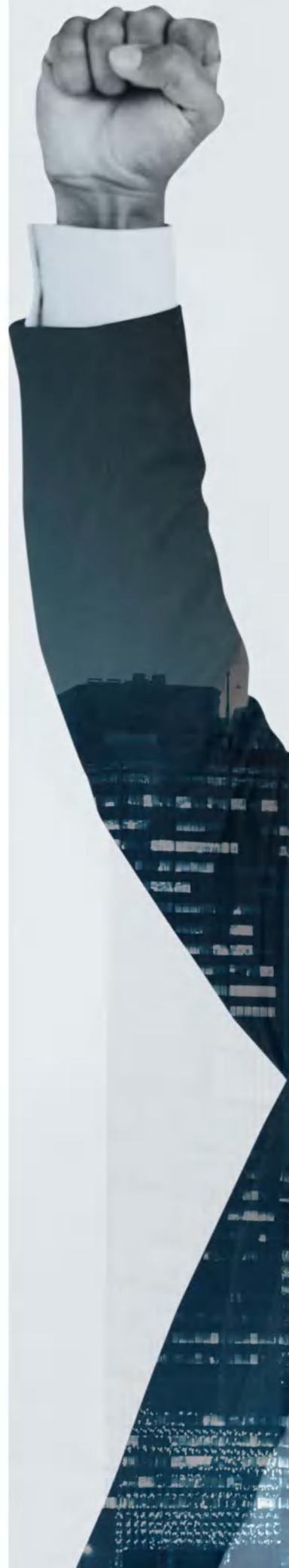
Farewell- July



“

**IT'S TIME TO SAY FAREWELL,
GOOD LUCK AND BEST WISHES
FOR YOUR FUTURE VENTURE
WE WILL MISS YOU...**

”



A pocket full of wishes...!



This year, I felt really lucky and beloved during my birthday celebration with my fellow mates, that was truly heart-warming. From the moment I walked in, I was greeted with warm smiles and genuine enthusiasm, instantly making me feel special and cherished.

Every friend and fellow colleagues were present, wishing me a warm birthday wish in the morning with great excitement visible in their eyes. The office atmosphere was happily and positive, all you can wish for from your working life to be.

Laughter and chatter echoed throughout as my friends shared stories and inside jokes, creating an atmosphere of camaraderie and connection. The thoughtful gestures and heartfelt gifts they presented me with not only made me feel valued but also highlighted the deep bonds we had forged over time. The moments of shared laughter, heartfelt conversations, and the collective joy of being together amplified the positive energy in the room. It was evident that everyone had put in effort to ensure my day was memorable and filled with happiness.

As we indulged in delicious treats, the sense of unity and appreciation grew stronger, making the celebration a true testament to the power of genuine friendships. The positive vibes and radiant smiles that surrounded me that day left an indelible mark on my heart, reminding me of the incredible support system I am fortunate to have in my fellow mates of ASC group.

By Manish Yadav



Always say YES to new adventures!!!

Vacation spent with family is vacation done well. That's what I did on my 5 days trip to Thailand with my family. What made it even more special for the kids was their first flight experience.

Phuket is renowned for its white sand beaches, lively beach towns, and eclectic nightlife. Water sports, shopping, and the city's famous shows are just a few of the ways to experience it.

During our 5 days trip we did multiple water activities like Snorkelling, Water surfing, speed boating, diving & many more. We also did underwater diving and experienced marine life up close.

We went to Kerchor Elephant Farms where we experienced Bathing with the Elephants and mud spa. There were many more fun activities available there like walk in the jungle, bamboo rafting and a waterfall.

We explored the souvenir shop there and bought mementos for relatives and friends.

The kids participated in drawing competition which included Children's from 7-8 countries and secured 1st Prize which made their experience memorable for a lifetime.

For me, my dream come true moment was to see Dolphins up close. It was beautiful to see the dolphins perform tricks and play with the kids.

We also visited Tiger Kingdom which is a once in a lifetime experience where you can meet, play, and have your photo taken with tigers/ cheetahs.

The whole Journey was worth it and turned out to be one of the best trip of my lifetime with my family.

From- Mayank Singhal (MS Team)



A Good Leader

“If your actions inspire others to dream more, learn more, do more, and become more, you are a leader. ~John Quincy Adams”

A good leader takes the lead. A good leader has personality, courage, clear vision with ambition to succeed. A good leader encourages the team to perform to their optimum all the time and drives organizational success.

A good leader must possess the following qualities or must inculcate the following qualities in him/her self to be a good leader



Qualities of a Good Leader

Courage: Leaders need to feel confident about their decisions and how they affect the company. Displaying this confidence helps employees trust the leader's choices and direction. Courage also helps leaders implement their plans and stay with them till completion.

Integrity: Integrity is an essential leadership trait for the individual and the organization. It's especially important for top-level executives who are charting the organization's course and making countless other significant decisions.

Delegation: Delegating is one of the core responsibilities of a leader, but it can be tricky to delegate effectively. The goal isn't just to free yourself up — it's also to enable your direct reports to grow, facilitate teamwork, provide autonomy, and lead to better decision-making. The best leaders build trust in the workplace and on their teams through effective delegation.

Communication: Effective leadership and effective communication are intertwined. The best leaders are skilled communicators who are able to communicate in a variety of ways, from transmitting information to inspiring others to coaching direct reports. And you must be able to listen to, and communicate with, a wide range of people across roles, geographies, social identities, and more. The quality and effectiveness of communication among leaders across your organization directly affects the success of your business strategy too.

Self-Awareness: Emotionally intelligent people easily build trust and respect with others. They are good at managing relationships and building networks, and they avoid power struggles and deceitfulness. Their high levels of the first four components of EQ make for deep bonds and genuine, non-competitive friendships.

A Good Leader

Respect: Treating people with respect on a daily basis is one of the most important things a leader can do. It will ease tensions and conflict, create trust, and improve effectiveness. Creating a culture of respect is about more than the absence of disrespect. Respectfulness can be shown in many different ways, but it often starts with simply being a good listener who truly seeks to understand the perspectives of others.

Gratitude: Gratitude can even make you a better leader. Yet few people regularly say “thank you” in work settings, even though most people say they’d be willing to work harder for an appreciative boss. The best leaders know how to show gratitude in the workplace.

Learning Agility: Learning agility is the ability to know what to do when you don’t know what to do. If you’re a “quick study” or are able to excel in unfamiliar circumstances, you might already be learning agile. But anybody can foster and increase learning agility through practice, experience, and effort. After all, great leaders are really great learners.

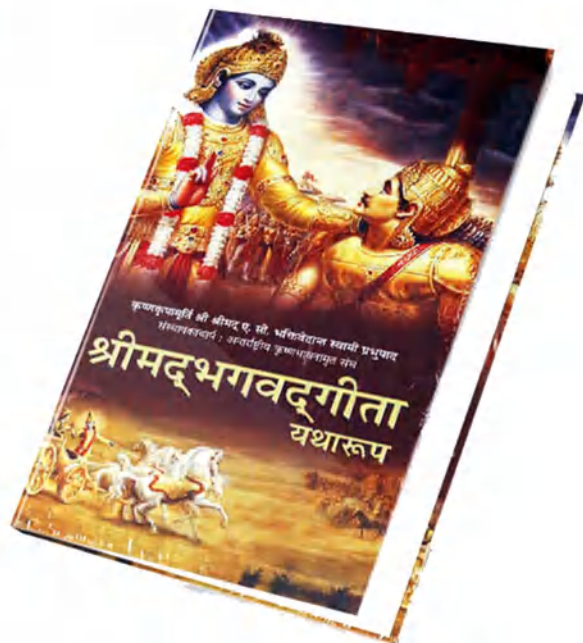
Influence: For some people, “influence” feels like a dirty word. But being able to convince people through the influencing tactics of logical, emotional, or cooperative appeals is an important trait of inspiring, effective leaders. Influence is quite different from manipulation, and it needs to be done authentically and transparently. It requires emotional intelligence and trust.

From - Hitesh Joshi



Some great teachings from the Bhagavad Gita that can be implemented in the Corporate world.

In the bustling realm of corporate life, where ambitions and responsibilities converge, there exists a timeless source of wisdom that transcends the confines of the boardroom. The Bhagavad Gita, an ancient philosophical text, offers a tapestry of teachings that resonate powerfully with the challenges and aspirations of modern-day corporate employees. Like a guiding light amidst the dynamic currents of business, these teachings illuminate pathways to balance, resilience, ethical leadership, and personal growth. As we delve into the essence of each teaching, we uncover a treasure trove of principles that have the potential to elevate not only professional success but also holistic well-being. Join us on a journey to explore how the wisdom of the Bhagavad Gita can be woven into the fabric of corporate life, fostering a harmonious blend of inner fulfilment and professional achievement.



1.Dharma (Duty and Responsibility): Dharma refers to one's duty or moral responsibility. In the corporate context, it means focusing on your role and responsibilities without being overly attached to the outcomes. It encourages you to do your best regardless of whether you receive immediate recognition or rewards.

2.Samatvam (Equanimity): Samatvam is the quality of maintaining mental balance and composure in the face of success and failure. In the corporate world, it means staying steady and composed regardless of whether you achieve your goals or encounter setbacks.

3.Vairagya (Detachment): Vairagya refers to performing actions without getting attached to the results. In a corporate setting, it's about giving your best effort without being overly concerned about promotions, rewards, or recognition. Detachment helps reduce stress and keeps your focus on the process rather than the outcomes.

4.Pratipaksha Bhavana (Leadership by Example): This principle emphasizes leading by example. In the corporate world, it means embodying the qualities you want to see in your team members—integrity, hard work, ethical behavior, and more. Your actions set the standard for others to follow.

5.Svadyaya (Self-Improvement): Svadyaya refers to self-study and self-improvement. In a corporate context, it's about continuously seeking opportunities for learning, skill development, and self-awareness. This commitment to growth can lead to a more fulfilling and successful career.

6.Dhyana (Stress Management): Dhyana represents meditation and mindfulness. Incorporating these practices can help corporate employees manage stress, enhance focus, and improve decision-making. Regular meditation can promote mental clarity and emotional well-being.

7.Sangha (Teamwork and Collaboration): Sangha signifies community and collaboration. In the corporate world, it's about fostering a supportive and cooperative work environment. Valuing each team member's contributions and working together towards common goals enhances teamwork and overall success.

8.Samaadhaana (Conflict Resolution): Samaadhaana means finding balance and equanimity in conflict resolution. In a corporate setting, it's about addressing conflicts through open dialogue and understanding, seeking resolutions that benefit all parties involved.

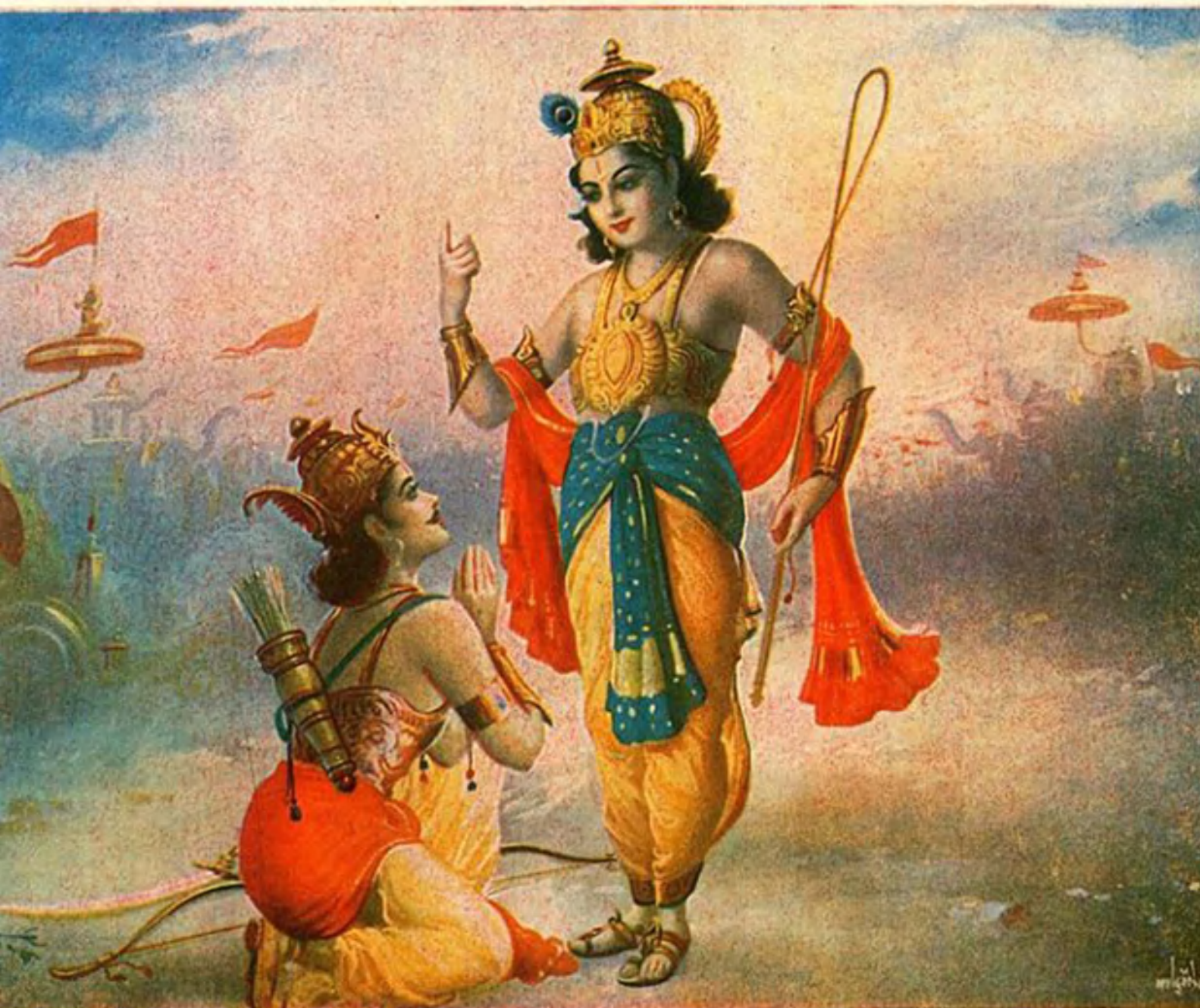
Some great teachings from the Bhagavad Gita that can be implemented in the Corporate world.

9.Vinaya (Humility): Vinaya is the quality of humility. In the corporate context, it means acknowledging your strengths and weaknesses, treating others with respect, and maintaining a humble demeanor. Humility fosters positive relationships and effective collaboration.

10.Yajna (Purpose and Meaning): Yajna represents selfless service and sacrifice. In the corporate world, it's about finding purpose and meaning in your work beyond financial gain. Connecting with the higher purpose of your organization's mission can inspire dedication and passion in your efforts.

Incorporating these teachings into your corporate life can lead to personal growth, improved relationships, enhanced well-being, and a more fulfilling career journey.

- **Kanav Malhotra (Internal Audit Team)**



"SHE"

She is a tigress

You can see fire in her eyes. Just be nice to her and for you, all
her life she'll sacrifice.

She can be soft as cotton, But at the same time, she can be tough
as diamond. She can be tender as a flower But at the same time
She can be shared as thorns.

She can be the sun and moon Of your sky, She can fill colour in
your life like a garden beautified by butterflies.

You can't define her. Who is "she"? If you asked then look around

"She" can be your mother,

"She" can be your daughter,

"She" can be your sister, "She" can be your wife,

"She" can be your lover,

"She" is everything.

By- Kalpita Kotian



Quote of the month

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“When you take care of yourself, you’re a better person for others. When you feel good about yourself, you treat others better.”

– *Solange Knowles*

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